

Patricia Sharpe, PhD, MPH Prevention Research Center, Arnold School of Public Health,
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Sumter County Motorists' Telephone Survey

INTRODUCTION AND SCREENING

"Hello, this is _____ calling for the University of South Carolina's Prevention Research Center, in partnership with the Sumter County Active Lifestyles coalition. This month the University is conducting a confidential study of public opinion about driving and about bicyclists on the roads and we'd really appreciate your help and cooperation."

"First, let me make sure I've dialed the correct number Is this _____?"

"Now, to determine who to interview ... of the people who currently live in your household who are 18 or older - including yourself - we would like to interview the one who will have the next birthday. Would that be you or someone else?"

[WHEN SELECTED RESPONDENT IS ON PHONE]:

Your participation in this survey is completely voluntary and confidential. None of your responses will ever be linked to your name. Your answers and the answers of your fellow citizens are important for planning new programs in your county. Your phone number was selected at random. Your opinions are important, but if there are any questions that you prefer not to answer, let me know and we'll move on to the next one. This survey will take about five minutes to complete.

Do you live in the City of Sumter or Sumter County most of the time, at least 4 days out of the week and at least 6 months out of the year?

YES

NO IF NO, terminate interview

Do you have a valid driver's license?

YES

NO IF NO, terminate interview

In the past year have you driven a car or truck?

YES

NO IF NO, terminate interview

SURVEY

1. On the days when you drive, how many trips – one-way – do you usually make by car or truck?"

- 1 1-3 trips per day
- 2 4-7 trips per day
- 3 8-14 trips per day
- 4 More than 14 trips per day

CODE BUT DO NOT READ

88 DON'T KNOW (PROBE: "Just approximately ...")

99 REFUSED

2. In the past 30 days, how often have you seen bicyclists on the road when you were driving in the City of Sumter or Sumter County?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Almost every day

CODE BUT DO NOT READ

88 DON'T KNOW (PROBE: "Just approximately ...")

99 REFUSED

3. In the past 30 days, how often have you seen a yellow "Share The Road" sign when you were driving in the City of Sumter or Sumter County?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Almost every day

CODE BUT DO NOT READ

88 DON'T KNOW (PROBE: "Just approximately ...")

99 REFUSED

4. Bicyclists have a legal right to ride in the road with traffic ... would you say this is true, false, or that you don't know?"

- 1 True
- 2 False
- 3 Don't know (DO NOT PROBE)

CODE BUT DO NOT READ

99 REFUSED

The next couple of questions ask about bicyclists and motorists. By motorist, we mean someone who drives a car, truck or motorcycle on the roadways.

5. Bicyclists should follow the same traffic laws and rules as motorists, for instance, signaling turns and following traffic signs. Would you say this is true, false, or that you don't know?"

- 1 True
- 2 False
- 3 Don't know (DO NOT PROBE)

CODE BUT DO NOT READ
99 REFUSED

6. When passing someone on a bicycle, how many feet should a motorist leave between the car or truck and the bicyclist (READ CHOICES)

- 1 one foot
- 2 two feet
- 3 three feet
- 4 ten feet
- 5 Don't know (DO NOT PROBE)

CODE BUT DO NOT READ
99 REFUSED

7. Thinking about the past 30 days, please tell me how many of those days you rode a bicycle for any reason?

Code number 0-30 _____

CODE BUT DO NOT READ
88 DON'T KNOW (PROBE: "Just approximately ...")
99 REFUSED

8. Which one of the following is true about bicyclists riding in the street? (READ CHOICES)

- 1 Bicyclists should never ride in the street.
- 2 Bicyclists should ride facing traffic – that is, riding against the direction of the cars.
- 3 Bicyclists should ride with traffic – that is, riding in the same direction as the cars. – or -
- 4 Bicyclists have the choice to ride against traffic or with traffic.

CODE BUT DO NOT READ

88 DON'T KNOW (DO NOT PROBE)

99 REFUSED

9. Visualize in your mind this action. When a bicyclist puts their left arm out and down with palm to the rear – again that is puts their left arm out and down with palm to the rear -- what is the bicyclist signaling? (READ CHOICES)

- 1 That he or she is stopping;
- 2 That he or she is slowing down;
- 3 That he or she is making a right or left turn; *or*
- 4 Are you not sure (DO NOT PROBE)

CODE BUT DO NOT READ

99 REFUSED

10. Visualize in your mind this action. When a bicyclist puts their left arm straight out or right arm straight out – again that is left arm straight out or right arm straight out -- what is the bicyclist signaling? (READ CHOICES)

1. That he or she is stopping;
2. That he or she is slowing down;
3. That he or she is making a right or left turn; or
4. Are you not sure (DO NOT PROBE)

CODE BUT DO NOT READ

99 REFUSED

11. When a motorist is approaching a marked crosswalk and sees a pedestrian about to step onto the crosswalk, what is the motorist supposed to do? (READ CHOICES)
- 1 Slow down and continue through the crosswalk;
 - 2 Stop before reaching the crosswalk and wait until the pedestrian has crossed to proceed;
 - 3 Speed up to get through the crosswalk before the pedestrian gets to the middle of the crosswalk;
 - 4 Do nothing – that is proceed normally; or
 5. Are you not sure (DO NOT PROBE)

CODE BUT DO NOT READ
99 REFUSED

Please tell me how strongly you agree or disagree with each of the following statements.

12. You would like to see more people riding bicycles on the roads in the city of Sumter and Sumter County.
Would you say you...
- 1 Strongly agree
 - 2 Agree
 - 3 Neither agree nor disagree
 - 4 Disagree
 - 5 Strongly disagree

CODE BUT DO NOT READ
88 DON'T KNOW (PROBE: In general ...)
99 REFUSED

13. You would like to see more marked lanes specifically for bicyclists on the roads in the City of Sumter and Sumter County.
Would you say you...

- 1 Strongly agree
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Strongly disagree

CODE BUT DO NOT READ

- 88 DON'T KNOW (PROBE: In general ...)
- 99 REFUSED

14. Even when they follow the law, bicyclists get in the way and create a driving hazard for motorists.
Would you say you...

- 1 Strongly agree
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Strongly disagree

CODE BUT DO NOT READ

- 88 DON'T KNOW (PROBE: In general ...)
- 99 REFUSED

15. As a motorist, have you ever been in an accident that involved a bicyclist?

- 1 YES
- 2 NO

CODE BUT DO NOT READ

- 99 REFUSED

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Now I am going to ask you some questions about yourself. This information will help us know if
different groups of citizens have different opinions.

16. What is your age?

Code age in years_____

CODE BUT DO NOT READ

888 DON'T KNOW

999 REFUSED

17. Are you of Hispanic or Latino origin?

1 YES

2 NO

CODE BUT DO NOT READ

88 DON'T KNOW

99 REFUSED

18. How would you describe your race? Are you ...

1 White

2 Black or African-American

3 Asian, Pacific Islander

4 American Indian, Alaska Native, or

5. Some other race or combination of races:

(RECORD_____)

CODE BUT DO NOT READ

88 DON'T KNOW

99 REFUSED

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19. What is the highest grade of school or year of college that you actually finished and got credit for?

What is the highest level of school that you actually finished?

- 1 Less than high school graduate
- 2 High school graduate
- 3 Some college
- 4 College graduate (completed a four-year degree)

20. RECORD GENDER (DO NOT ASK)

- 1 FEMALE
- 2 MALE
- 9 Unknown/missing

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Answer Key:

4. True
5. True
6. '3' Three feet
8. '3' Bicyclists should ride with traffic
9. '1' Stopping (Some sources say that '2' Slowing down is also correct)
10. '3' Making a right or left turn
11. '2' Stop before crosswalk and wait for pedestrian to cross